

# Zero Trust Questions

1. Security Transformation
2. Rackspace Security Svs
3. Zero Trust Framework
4. Starting the conversation

1. **Perimeter Security Is Broken** - Enterprises know that perimeter-based security doesn't really work anymore with the increases in mobility, cloud, and SaaS. Rackspace specializes in helping our customers shift to a Zero Trust framework model. Is this something you think you might want to hear more about?
2. **Zero Trust Defined** - A lot of our customers are struggling to understand what a Zero Trust security architecture means for their company. Is this something your IT security team is trying to define?
3. **Zero Trust Journey** - What are your most important security initiatives this year? Would you be interested to see where those initiatives fit in a best-practice Zero Trust framework?