

Engaging video experiences

A powerful and effective on-line video meeting solution for the demands of today's digital workplace.

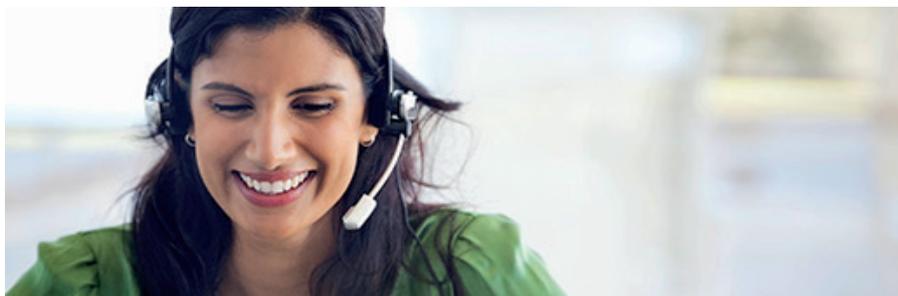
Contemporary work styles mean we often need to work remotely from one another as part of a broader virtual team often spanning many countries.

But for some time many available tools created more friction than benefit. Scheduling was difficult, inviting external participants was challenging, audio and video settings were tricky and many were unable to adapt to changing network conditions.

High quality video meeting experiences like those offered by Unify Office help to create engagement and connection when face to face meetings are no longer practical.

Video's rapid growth as a business communication solution also arrives amid the backdrop of a dramatically shifting workforce.

Research shows that working remotely has undergone hyper-growth in recent years. A survey by Global Workplace Analytics and FlexJobs indicates that remote work has grown 91% over the last 10 years and 159% over the last 12 years. And that trend shows no signs of slowing down. The rise of video meetings makes sense in the context of a more distributed, global workforce. The biggest reported challenge of remote work is a lack of community: 21% of remote workers named "loneliness" as one of their top on-the-job issues. Video meetings help build stronger connections and more meaningful interactions. A recent survey by RingCentral revealed that 48% of respondents think that using video calls builds relationships and trust better than audio-only meetings.



The benefits of online meetings

In many ways, video meetings have the potential to be even more productive than in-person meetings. Native functionalities like file sharing, screen-sharing, messaging and recording help build stronger experiences before, during, and after each meeting.

The benefits of on-line meetings include:

- The ability to connect with colleagues, partners and customers that simply can't meet in person.
- Travel cost reductions from moving in-person meetings to on-line.
- Greater work/life balance for workers, who no longer need to travel as often.
- Easy collaboration with internal and external team members via multimedia, including voice, video, chat, screen sharing, document sharing, and more.
- Convenience: the ability to connect across multiple devices anywhere in the world.

And the challenges

The challenge for many workers today, however, is finding a video meeting solution that addresses the demands of the shifting workforce. Through the consumerization of IT, workers expect more than many traditional communications tools can deliver. In particular, they want high-quality HD audio and video meetings that combine a simple, intuitive user experience with a meeting solution that works—fast.

In a RingCentral survey, 39% of respondents said they wanted a single click to join on-line meetings, reflecting that current solutions require downloads that frequently cause delays for attendees and negatively impacts productivity. Workers also expressed a strong preference to have their meeting solution integrated with their other key modes of communication, namely, messaging and phone. This consolidation reflects the faster pace of work today and the need to collaborate in real time across modes and devices, preferably with a single click without losing context or momentum.

Unify Office video meetings

Our unique history of delivering consistently high quality meeting and collaboration experiences at scale means we understand how to deliver a service where customers and partners can meet faster and work together better.

As workers move from project to project at lightning speed, unified platforms for communication ultimately store a wealth of information around topics in understandable and easy-to-search formats that allow team members to get up to speed much more quickly than ever before. By seamlessly integrating voice, messaging, and meetings on one seamless platform, each method of communication essentially becomes vastly more powerful than the sum of the parts.

This type of dexterity often requires a cloud solution, which explains the rise of unified communications as a service (UCaaS) solutions in recent years.

One app for all your communications

Unify Office provides a seamless unified communications experience—across browser, desktop and mobile that includes phone, messaging, SMS, and Internet fax.

Because it's one integrated communications app for phone, messaging, and video meetings, Unify Office delivers a powerful contextual experience that begins prior to your meeting and extends well beyond it.

Unify Office is built upon RingCentral's open platform which means you can connect your most important enterprise applications and maintain optimal workflows—such as Office 365, Google, and Salesforce, among many others.

There are currently more than 200 out-of-the-box, zero-touch business application integrations that let you schedule, host, or join meetings right from your mission-critical apps. Your developers can also use our APIs to build custom integrations to incorporate emerging technologies such as artificial intelligence and machine learning.

For more information: sales@unifyoffice.com

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Enterprise Grade Video Conferencing



Unify Office Video delivers a high-quality HD audio and video experience for users, with one click host, schedule or join. Our enterprise-grade platform provides global coverage for anywhere, anytime, any-device collaboration with robust security and compliance protocols to protect your data.

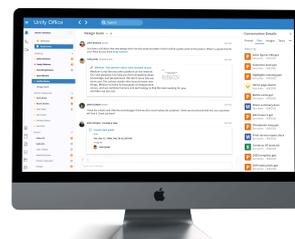
A clean, intuitive user interface

- Unify Office's clean user interface makes it simple to understand who's speaking at any time and also has the ability for any participant to use an avatar. Users can quickly adjust screen sizes, view participants, and chat with individual attendees or the entire group.

Screen sharing

- Unify Office works across all devices to allow users to share their entire screen with attendees - participants can easily take control to share their screens as well.

No downloads, no waiting



Joining meetings should be simple - that's why Unify Office by RingCentral needs no downloads. WebRTC browser technology overcomes the pain points of clicking on a meeting link only to find you need a download to join. It also reduces those delayed meeting start times caused by others needing to do the same.

In our busy work lives, there is no time to waste. Unify Office video meetings can be completely browser-based, so there is no delay while attendees struggle with incompatible devices.

Unify Office offers the rich, HD quality experience you expect without the friction.

Analytics for better decision making

- Unify Office gives you a dashboard view of meetings usage across your organization, with the ability to drill down into user activities, such as use of video, microphone, and screen share. Our dashboard also provides an overview of the global performance of Unify Office Video.